

'HERE'S TO': PROJECT *host guide*

Celebrate, remember, or support the people
and moments that matter most.



Leukaemia
Foundation®


**HERE'S
TO** *project*



THANK YOU SO MUCH FOR CHOOSING TO HOST YOUR VERY OWN 'HERE'S TO' EVENT.

The **'Here's To': Project** is a special way to bring people together to celebrate, remember, support, or honour the people and moments that matter most.

Whether you're coming together to recognise a cancer milestone, remembering a loved one lost too soon, or supporting someone going through treatment – your gathering will help raise life-changing funds to support Australian families facing blood cancer.

In this guide, you'll find practical advice, fundraising tips, and event ideas to help make your event special with those who matter most to you. **If you have any further questions, you can call our team on 1800 620 420.**



HOW TO HOST YOUR OWN 'HERE'S TO' EVENT

1

Decide what type of event you want to host

It could be a backyard BBQ, a dinner party, a picnic in the park, or something uniquely you. Need some inspo? Check out the next page for more event ideas.

2

Set up your page

Customise your fundraising page on the Here's To website, and share your story and the reason why you're hosting an event.

3

Begin fundraising and planning

Start organising your event in a way that feels right for you, invite your friends and family to your event, and ask them to donate.

4

Come together with those who matter most

When the special day arrives, come together with those who matter most to help ensure fewer families face blood cancer alone.

EVENT IDEAS AND INSPIRATION



Family lunch or brunch

Gather loved ones to celebrate a special person, memory or milestone.



Dinner party

Share good food and meaningful conversation with the people who matter most.



Backyard BBQ

Bring family and friends together for a relaxed backyard gathering with purpose.



Picnic in the park

Celebrate hope, gratitude and togetherness in the great outdoors.



Morning tea

Connect over tea, coffee and treats while supporting a meaningful cause.



Games or trivia night

Enjoy a fun-filled evening that brings people together and makes a difference.

HOW TO MAKE YOUR GATHERING GO FURTHER FOR

families facing blood cancer



1

Personalise your fundraising page

by sharing your story, your reason for hosting, and who or what your event is celebrating. A personal connection can inspire others to donate.

2

Use our invitation template for inviting guests

and include donation asks, encouraging guests to donate the cost of a meal to help families facing blood cancer.

3

Display your table tent included in this kit

to make it easy for guests to scan the QR code and donate on the day.

4

Host a raffle or lucky door prize

by asking local businesses to donate a prize or voucher, then invite guests to enter in exchange for a donation.

HOW YOUR FUNDRAISING MAKES A difference



Every dollar raised through the 'Here's To': Project directly supports the critical work of the Leukaemia Foundation – Australia's only national blood cancer charity.

Your gathering can help fund life-changing care for the 170,000 Australian families facing blood cancer – from accommodation for regional families relocating for treatment to critical financial assistance for those who need it most.

A donation of just \$90 is enough to fund a night of accommodation for a regional family forced to relocate for life-saving treatment.

This kind of support is invaluable to Australian families facing blood cancer, and you and your guests can be the people to help give it to them.

FREQUENTLY ASKED QUESTIONS



- 1 Where can I host my 'Here's To' event?**
You can host your event wherever feels right for you and your guests – at home, in a park, at a community venue, workplace or local restaurant. Just make sure you have permission to use the space if needed.
- 2 What am I expected to provide as a host?**
You're in charge of bringing your people together and creating an event that feels meaningful to you. How you do that is up to you – you can keep it simple or make it as elaborate as you like. You don't need to provide food, just let your guests know what to expect beforehand.
- 3 Where do the donations from my event go?**
The funds raised through the 'Here's To': Project help provide better care for Australian families facing blood cancer – from life-changing support services like accommodation and financial assistance to critical research and advocacy efforts.
- 4 What support will I receive as a host?**
In addition to this Host Pack, you'll find more resources in your online fundraising dashboard. And we're here to help you with anything else you need, just call 1800 620 420.
- 5 How do I bank cash donations?**
If you have cash donations to bank, simply add them to your fundraising page by making an online donation for the amount collected, or contact our team on 1800 620 420 for help.

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